

**impact
week**

**Impact Week
Maputo, Mozambique**

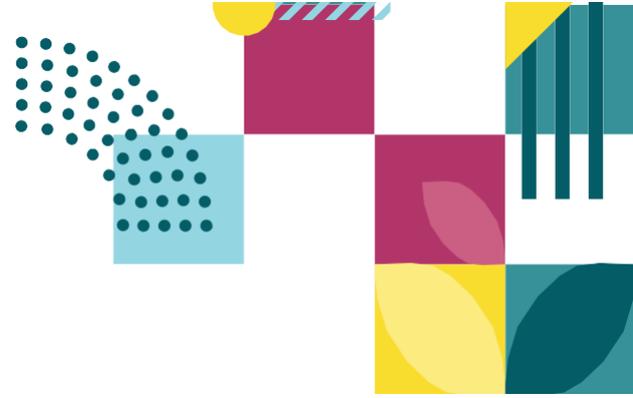
May 11 – 19, 2022

**Information for
Applicants**



impact week

Germany
Land of Ideas

After starting out as an innovative concept in Kenya, combining professional qualification and corporate social responsibility, Impact Week was scaled to several countries, such as Colombia, Rwanda, India, Nigeria, Jordan, Uganda, Nepal and Ghana. In 2018, Impact Week was honored to win the title “Excellent Place” in the “Germany, Land of Ideas” competition - organized by the German Federal Government, the Federation of German Industries and Deutsche Bank.

In the meantime, several Impact weeks have been performed virtually due to the Covid-crisis, but now we are happy to be organizing another on-site Impact Week together with the “**Universidade Pedagógica de Maputo**” in the capital of Mozambique, to take place from **May 11th through May 19th, 2022**.

Impact Week is a **10-days experience promoting innovation and entrepreneurship** in developing and emerging economies as a foundation for sustainable growth. To make sure that the program is sustainable, we conduct a “train the trainer” workshop to educate junior coaches and faculty staff of the local university partner prior to the 4-day main program.

The budget we need for our project is funded by external sponsors, namely companies and foundations. For past events, sponsors such as Lufthansa, Accenture, PWC, SAP and Nestle have not just contributed financially, but they also shared our purpose.

They believe in the power of a human-centered approach, innovation and new ways of solving the world’s problems. That is what we want to do: solve some of the world’s most pressing problems by acting as facilitators and conductors.

As a participant, you will be trained as a **Design Thinking Coach** – receiving a **training certificate** - and actively coach a group of students from idea creation to pitch presentation in front of a professional jury.

Both you and your place of work will greatly benefit from this unique and valuable experience:

You will gain **professional training and experience in one of the most successful innovation methodologies** plus invaluable personal intercultural experience and memories. Your own professional endeavors or your company and employer environment will benefit just as much with you applying and promoting innovative spirit and methodology throughout your work tasks and challenges.

Being a non-profit and volunteer-driven organization, Impact Week can offer this unique personal and professional learning experience at considerably lower cost than other Design Thinking training providers.

The **participation fee** for each Design Thinking Coach is **€ 2.195** (not including travel to and from Maputo, Visa and Vaccines). For more details on the program and costs, please take a look at the following pages.

We look forward to your application !

**To apply, please submit the online-application-form under the following link
no later than Friday, March 4th, 2022:**

Google Forms: <https://forms.gle/Gc6K3fHJiAkhnkNv8>

For further information please contact:



Hartmut Klose
hartmut.klose@gmail.com
T +49 152 542 105 27



Bruna Nogueira Mota
bruna.mota@dlh.de
T +49 176 211 999 78

Program Impact Week Maputo 2022

Train-the-Trainer Maputo, Mozambique

11 May – 13 May

Design Thinking Journey

Learn and practice Design Thinking extensively so you know all about how and when to use it!

It is all about making you familiar with the approach and giving you the tools to become a confident Design Thinking coach.



Impact Week Maputo, Mozambique

16 May – 19 May

4 Day Impact week

Put in practice what you learned, gain experience as a trainer and support local development!

With your newly acquired skills, you will coach local students and young entrepreneurs to develop new business ideas using Design Thinking.



Cost: € 2.195 per participant

Included are:

- Accommodation
- Food
- Local Transport
- Train-the-trainer
- Practical coaching experience
- Participation certificate

Excluded are travel to/from Maputo, vaccines, travel insurance and visa (tourist 30 days).

Make sure to look into visa requirements well in advance.

Weekend Plans

For the weekend in between there are some options to go out and explore the location together.

It is a great opportunity to socialize and network with our local partners and fellow coaches.

Benefits of becoming a Design Thinking Coach with Impact Week



Be exposed to multicultural groups of different sizes. Enjoy the Design Thinking journey with other junior coaches from international companies. Team-up with them and local junior coaches during the Train-the-trainer and, together, coach students to develop new business ideas.

Learn about Design Thinking and coaching methods from professional coaches and experienced mentors.

Become a Design Thinking Coach in only half the time it normally takes, and for a fraction of the normal cost.

Get back to your company with the skills and the motivation to help your team members align and engage, and drive them to success.

Design solutions with an iterative, human-centered approach, balancing desirability, feasibility and viability to increase value generation.

By joining the Impact Week, you can also help your company achieve its Social Corporate Responsibility goals.

“The Impact Week for me is always a big learning opportunity, a challenging adventure and a lot of fun.”

- Jochen Gürtler, SAP

“It inspires me to work together with people who work on ideas for a positive impact and I love enabling them to bring these ideas to life.”

- Angela Haas, Creaholic



impact week

For more information, a look into editions in other countries
or a look into past editions, please visit
www.impactweek.net

