

# Impact Week Kampala, Uganda 23 August – 31 August

Projected time on-site:  
21/22 August– 1 September

## Information for Applicants

For more information, a look  
into editions in other countries  
or a look into past editions, please  
visit [www.impactweek.net](http://www.impactweek.net)





## About Impact Week

After starting out in Kenya in 2015 as an innovative concept that combines professional qualification and corporate social responsibility, Impact Week was scaled to several countries, such as Colombia, Rwanda, India, Nigeria, Jordan, Uganda, Nepal, and Ghana. In 2018, Impact Week was honored to win the title “Excellent Place” in the “Germany, Land of Ideas” competition - organized by the German Federal Government, the Federation of German Industries and Deutsche Bank.

In the meantime, several Impact Weeks have been performed virtually due to the Covid-crisis, but now we are happy to be organizing another on-site Impact Week together with the Makerere Innovation and Incubation Center in the capital of Uganda, to take place from **23 August** through **31 August**.

Impact Week is a **10-days experience promoting innovation and entrepreneurship** in developing and emerging economies as a foundation for sustainable growth. To make sure that the program is sustainable, we conduct a “train the coach” workshop to educate junior coaches and faculty staff of the local university partner prior to the 4-day main program.

The budget we need for our project is funded by external sponsors, namely companies and foundations. For past events, sponsors such as Lufthansa, Accenture, PWC, SAP and Nestle have not just contributed financially, but they also shared our purpose.

They believe in the power of a human-centered approach, innovation and new ways of solving the world’s problems. That is what we want to do: solve some of the world’s most pressing problems by acting as facilitators and conductors.

As a participant, you will be trained as a **Design Thinking Coach** – receiving a **training certificate** - and actively coach a group of students from idea creation to pitch presentation in front of a professional jury.

Both you and your place of work will greatly benefit from this unique and valuable experience.

You will gain **professional training and experience in one of the most successful innovation methodologies** plus invaluable personal intercultural experience and memories. Your own professional endeavors or your company and employer environment will benefit just as much with you applying and promoting innovative spirit and methodology throughout your work tasks and challenges.

Being a non-profit and volunteer-driven organization, Impact Week can offer this unique personal and professional learning experience at considerably lower fees than any other Design Thinking training provider.

The **participation fee** for each Design Thinking Coach is **€ 2.995** (not including travel to and from the host country, Visa, and Vaccines). For more details on the program and costs, please take a look at the following pages.

We look forward to your application!

To apply, please submit your online application [here](#)

### Important:

Be aware that **LGBTQI+ persons face severe legal challenges in Uganda. Both male and female homosexual activity are illegal in Uganda.**

### For further information please contact:



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## Train-the-Coach

### 23 – 25 August

#### A 3-day Design Thinking Journey

Learn and practice Design Thinking extensively so you know all about how and when to use it!

It is all about making you familiar with the approach and giving you the tools to become a confident Design Thinking coach.



## Training fee: € 2.995

#### Includes:

- 3 days of 'Train-the-Coach'
- 4 days of practical coaching experience, mentored by a Senior Coach
- The famous 'Impact Week Guide to Design Thinking'
- The course certificate

## Impact Week

### 28 – 31 August

#### A 4-day Impact Week Challenge

Put in practice what you've learned, gain instant experience as a coach and support local development.

With your newly acquired skills, you will coach local students and young entrepreneurs to develop new business ideas or solving pressing local problems using Design Thinking.



## Local expenses fee: 550€

#### Includes:

- Local Transport
- Accommodation  
The rooms are double rooms, the occupancy of which will be fixed in the all-hands meeting before Impact Week in late July.
- Food during the event days and other periods not covered by Half Board

Excluded are travel to/from the host country, vaccines, travel insurance and visa (make sure to check the visa requirements well in advance)

**You must comply with all Covid19 regulations in effect at the time of the event in the countries you will be visiting during your trip.**

**Failure to comply with these regulations may result in your being denied entry into the country where the event is taking place or in your not being able to participate in the event once you have entered that country.**



## Benefits of becoming a Design Thinking Coach with Impact Week



“Impact Week for me is always a big learning opportunity, a challenging adventure – and a lot of fun.”

**Jochen Gürtler, former SAP**  
Expert, trainer and facilitator for design thinking, agile transformation and leadership

“It inspires me to work together with people who work on ideas for a positive impact and I love enabling them to bring these ideas to life.”

**Angela Haas – Creaholic**  
Human Centered Design Expert & professional Inventor

■ Become a part of a powerful multicultural team. Enjoy the Design Thinking journey with other junior coaches from international companies. Team-up with them and the local junior coaches during the Train-the-Coach and, together, coach students to develop new business ideas or solving pressing local problems.

■ Learn about Design Thinking and coaching methods from professional coaches and experienced mentors.

■ Become a ready-to-go Design Thinking Coach in only half the time it normally takes, and for a fraction of the cost.

■ Get back to your company with the skills and the motivation to help your team members align and engage, and drive them to success.

■ Design solutions with an iterative, human-centered approach, balancing desirability, feasibility and viability to increase value generation.

■ By joining the Impact Week, you can also help your company achieve its Social Corporate Responsibility goals.

