



# Impact Week

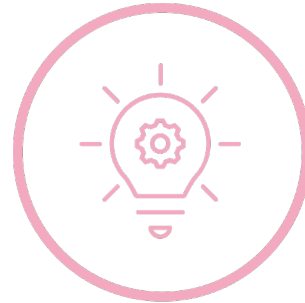
Join us in creating a positive impact in the world, empowering underserved communities, while simultaneously receiving a cutting-edge Design Thinking training!

# Today's **Challenges** for Businesses



## **Workforce Development**

Talents need to be incentiviced and further developed to maintain and attract a qualified and capable workforce



## **Innovation**

Being innovative and catering to the customer's needs and desires is key to success in today's dynamic ever-changing environment



## **Corporate Social Responsibility**

CSR is becoming more important for all stakeholders including your employees and customers



## Impact Week's **Solution**

Send your employees to Impact Week's **Design Thinking Training** in countries of the Global South



### **Workforce Development**

- Train your employees in **Design Thinking & coaching**
- Enable your employees to participate in an **unforgettable international experience** that expands comfort zones and fosters **intercultural competencies**



### **Innovation**

- Bring **innovation** to your company by training your employees in Design Thinking
- Design Thinking increases **creativity, problem-solving skills, collaboration, and customer-centricity**



### **Corporate Social Responsibility**

- Showcase your company's engagement in **creating a better future**
- Add a unique CSR initiative to your portfolio and **communicate your engagement to customers, employees, and your leadership**



Design Thinking is a human-centered innovation method that transforms problems into business opportunities.



## Impact Week: **Who we are**

We are a **non-profit program** that unites people from a variety of countries and organizations.

Impact Week was initiated by entrepreneurs and innovation consultants in 2015 and is an **independent NGO** since March 2023.



Our Mission:

Impact Week **promotes innovation and entrepreneurship** skill progression in the Global South as a foundation for sustainable development by **establishing sustainable business models** using **Design Thinking**.



46 Impact Weeks



16 countries on 4 continents



1300+ trained coaches



4250+ participating students

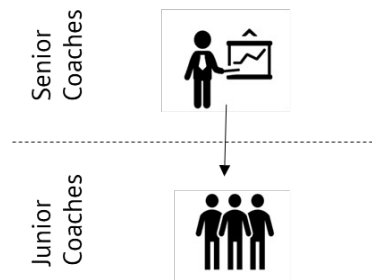


750+ ideas and business models



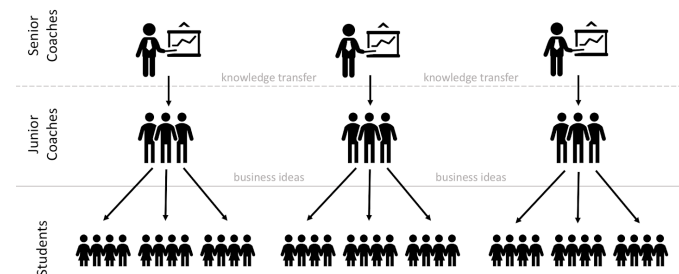
## Program Overview

### Phase I: 3-day Train-the-Coach



Each **Design Thinking Expert** trains a mix of **up to 7 local and international people (Junior Coaches)** to become Design Thinking Coaches

### Phase II: 4-day Impact Week Challenge



A team of **1 local and 1 international Junior Coach** work together to facilitate a **4 day innovation challenge** under the guidance of a Design Thinking Expert for a **group of up to 7 students** to **solve local problems**



# What's **unique** about Impact Week's Design Thinking Training?



# Impact Week's Impact: Empowerment of local communities



Support the **development of new ideas and businesses**



Enable the training of **local multipliers**



Engage in **international cooperation** and foster mutual learning



In short: drive long-lasting positive change in host countries!



# Impressions

# impact week





# Costs per Design Thinking training

Training fee: **2.995.-**

Includes:

- 3 days of ,Train-the-Coach ‘
- 4 days of practical coaching experience, mentored by a Senior Coach
- The famous ‘Impact Week Guide to Design Thinking’
- The course certificate

Includes:

- Accommodation  
The rooms are double rooms
- Meals (full board)

Excluded are travel to/from the workshop location, vaccinations, travel insurance, and visa (make sure to check the visa requirements well in advance)



# Upcoming Impact Weeks



## Impact Week Philippines, Manila

Train-the-Coach: **November 06 to November 08**

Impact Week Challenge: **November 11 to November 14**

Time onsite: November 04 or 05 to November 15

we recommend an early arrival especially for those who have a long trip / a big time and weather difference to acclimate

Local Partner: [De La Salle College of Saint Benilde](#) and the [Hub of Innovation for Inclusion \(HiFi\)](#)

Lead Coach: [Angela Haas](#)



## References & Contact



**Lufthansa**



**Nestlé**



STAR ALLIANCE



Innovation  
Award 2018 by  
German  
Government for  
**CONNECTING  
WORLDS &  
STRENGTHENING  
COHESION**

9.54/10

Net Promoter  
Score (Impact  
Week Philippines,  
2022)

*'For me really it is a life-changing experience. You learn and educate yourself but also impact others.'*

Agnemary Serrano, Lean Team Lead, Lufthansa Technik

*'This is one experience I will recommend for every student, entrepreneur, and innovator!'*

Emmanuel Abosi, Global IT Operations Lead, Nestle



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Enable workforce development, bring innovation to your company, and showcase your Corporate Social Responsibility by sending your employees to a unique Design Thinking training in the Global South!

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